| Feature             | iOS                               | Android                         |
|---------------------|-----------------------------------|---------------------------------|
| Developer           | Apple Inc.                        | Open Handset Alliance           |
| Licensing           | Proprietary (Closed Source)       | Open Source                     |
| Customization       | Limited customization options     | High degree of customization    |
| App Store           | Apple App Store                   | Google Play Store               |
| Hardware            | Limited to Apple devices          | Available on various devices    |
| User Interface      | Consistent, uniform design        | Varies based on manufacturer    |
| Updates             | Prompt and uniform updates        | Delayed due to device diversity |
| Security            | Generally considered more secure  | More susceptible to malware     |
| Multitasking        | Limited multitasking capabilities | Advanced multitasking support   |
| Voice Assistant     | Siri                              | Google Assistant                |
| App Development     | Requires macOS and Xcode          | Can be developed on any OS      |
| Payment System      | Apple Pay                         | Google Pay                      |
| Fragmentation       | Minimal device fragmentation      | Device and OS version diversity |
| Messaging App       | iMessage                          | No default messaging app        |
| Default Web Browser | Safari                            | Varies by device                |
| System Updates      | Generally provided to all devices | May not be available for all    |
| Virtual Assistants  | Siri, HomeKit                     | Google Assistant, Google Home   |