Following are the techniques used to provide emphasis :

1. Brightness:
    - Idea: Make important elements brighter to catch attention.
    - Tip: Avoid using too many brightness levels.
2. Reverse Polarity:
    - Idea: Reverse the colors of elements to make them stand out.
    - Example: Dark text on a light background or vice versa.
    - Usage: Effective for selected items, errors, or important information.
3. Fonts:
    - Idea: Use different fonts for variation and to highlight components.
    - Tip: Larger, bolder fonts for important headings, but don’t overuse.
4. Underlining:
    - Idea: Underline text to emphasize, but use it conservatively.
    - Example: Often used for keyboard shortcuts or links in web pages.
5. Blinking:
    - Idea: Draws high attention but use sparingly due to readability concerns.
    - Tip: Reserve for urgent situations, allow users to disable it.
6. Colors:
    - Idea: Use color to emphasize and identify screen components.
    - Caution: Limit colors to maintain clarity, especially in alphanumeric screens.
7. Other Techniques:
    - Examples:
        - Enlarging elements.
        - Strategic placement on the screen.
        - Isolating important elements.
        - Using distinctive shapes.

- Utilizing white space effectively.

8. De-emphasizing:
    - Idea: Dim or gray out less important elements.
    - Purpose: Indicates inactivity or non-applicability.

Related posts:

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2. Describe the importance of good design.
3. What are the benefits of good design ?
4. Write a short note on history of screen design.
5. What do you mean by graphical user interface ?
6. What is popularity of graphics ?
7. Describe the concept of direct manipulation
8. What is graphical system ? Write down its advantages and disadvantages.
9. Describe the characteristics of graphical system.
10. Describe the characteristics of intranet versus the internet.
11. What are the usability problems in graphical system ?
12. Explain web user interface.
13. Discuss the popularity of web interface.
14. What are the characteristics of web user interface ?
15. Describe the principles of user interface.
16. Describe the principles established the foundation for graphical interfaces.
17. Describe the design goals in creating user interface.
18. Why web user interface design difficult ?
19. Explain the five commandments for designing user interface

20. Discuss human computer interaction.
21. How a person interact with computer.
22. What are the factors that make system difficult to use ?
23. What are the psychological responses to poor design ?
24. What are the physical reactions to poor design ?
25. Explain the important human characteristics.
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39. Describe the goals in screen design.
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46. How to group screen elements using border ?
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50. Discuss about the term ‘Distinctiveness’.
51. How to convey depth of levels or a three-dimensional appearance ?
52. How information is presented simply and meaningfully ?
53. Discuss about typography.
54. Discuss about information entry and modification screens.
55. What are the types of statistical graphics ?
56. Discuss intranet and extranet design guidelines.
57. Write short note on statistical graphics
58. Explain the components of statistical graphics.
59. Discuss technical consideration in interface design for : i. Graphical system ii. Web system iii. Other web consideration
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62. Describe the window presentation style.
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65. Explain different window management schemes.
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88. How to choose color ?
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94. Describe keyboard and function keys.
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96. What are the types of pointing devices ?

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