The founder of Sahara India Pariwar, Subrata Roy (10 June 1948 – 14 November 2023), was Indian businessman.



In different businesses like Aamby Valley City, Sahara Movie Studios, Air Sahara, Uttar Pradesh Wizards, Filmy and others Sahara India Pariwar operated. According to India Today in 2012 Roy was named as the tenth most influential Indian businessmen.

“the second largest employer in India after Indian Railways” said Time magazine about the Sahara group in 2004.

Roy was born in Araria district, Bihar, India. He was a mechanical engineer by training. He started his career as a transport contractor in Gorakhpur, Uttar Pradesh. In 1978, he founded Sahara India Pariwar, a diversified conglomerate with interests in finance, infrastructure, media, and entertainment.

Sahara India Pariwar was one of the largest privately held companies in India. The group had a turnover of over ₹24,000 crore (US$3.4 billion) in 2012. It employed over 1.2 million people.

Roy was a controversial figure. He was accused of being involved in financial fraud and

money laundering. He was also criticized for his close ties to politicians.

Roy died on 14 November 2023, at the age of 75. He was survived by his wife and two sons.

Reference:

https://en.wikipedia.org/wiki/Subrata_Roy